

News Release

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Gustavo Palerosi Carneiro as new Head of BASF's agricultural business in Europe

Gustavo Palerosi Carneiro (45), Senior Vice President, Global Strategic Marketing Agricultural Solutions, has been appointed as Senior Vice President, Agricultural Solutions Europe based in Limburgerhof, Germany, as of April 1, 2022.

He will succeed **Livio Tedeschi** (50) who will take over as President of BASF's Agricultural Solutions division at the same time.

“The recent developments in Europe have underlined the vital role of agriculture and farmers. More than ever, I see it as our duty to support them with more sustainable agricultural solutions to further strengthen food production and security not only in Europe, but globally. It is my ambition in my new role as European head of BASF's agricultural business that we are part of the solution to the current challenges. At the same time, we aspire to help achieve the Farm to Fork strategy and actively shape the transformation towards a more sustainable agri-food system,” says Palerosi Carneiro.

Gustavo Palerosi Carneiro was born in Piracicaba, Brazil, in 1976. He studied Business Administration in Brazil, Finance in Canada and holds an MBA from the University of Sao Paulo, Brazil. Palerosi Carneiro has worked for BASF in Europe, Latin America and Asia in various positions and divisions since 1999. He headed BASF's agricultural business in Asia Pacific and most recently the Global Strategic Marketing division.

Gustavo Palerosi Carneiro's CV can be found [here](#).

About BASF's Agricultural Solutions division

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture and future generations. In 2021, our division generated sales of €8.2 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.